

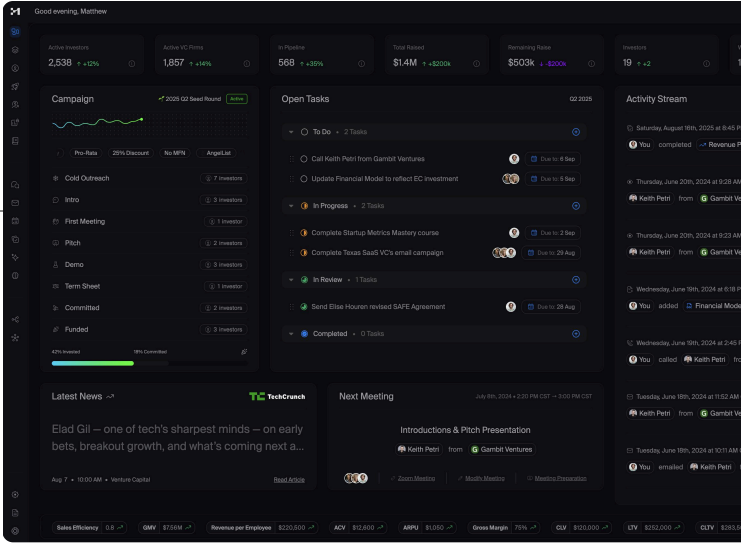
Haleos is transforming the startup ecosystem by unifying founders, investors, and resources on a single AI-powered platform. We're building the infrastructure that empowers visionaries to architect tomorrow while creating unprecedented value for investors and the economy.

- Startup Innovations Company
- Based in Austin, TX
- Founded February 2023
- Incorporated in Delaware
- B2B Enterprise SaaS
- Raising \$3M Seed

The Problem

90% of startups fail annually, representing over \$153B in economic waste. This systemic failure stems from three critical gaps: lack of product-market fit, insufficient founder development, and limited access to capital. With 452,000 new tech startups launching annually in the US alone, solving this challenge represents a \$35.6B market opportunity.

Our Solution



Artificial Startup Intelligence

Haleos sequences founder and investor behavioral patterns, deploying machine learning to transform business intelligence into strategic clarity for building extraordinary companies.

Unified Operating System

Haleos orchestrates the complexities of startup operations, integrating every critical function and workflow into one fluid system, creating a seamless foundation for unprecedented growth and scale.

Virtual Pitch Sessions

Haleos reimagines the fundraising experience for founders, transforming static pitch decks into dynamic, data-rich environments where visionary ideas captivate and convert world-class investors.

Investor Relations Management

Haleos orchestrates sophisticated investor engagement strategies, leveraging relationship intelligence and predictive analytics to turn promising conversations into transformational capital.

WE ARE THE DAWN OF A NEW ERA IN STARTUP EVOLUTION
HALEOS EMPOWERS VISIONARIES TO ARCHITECT TOMORROW

What's in it for investors?

- AI-vetted Investment Opportunities
- Reduction in Failed Investments
 - Premium Qualified Pipeline
 - Data-Driven Risk Assessment
- Strategic Portfolio Diversification
- Real-time portfolio analytics and tools

Market Opportunity

The U.S. startup ecosystem represents a \$35.6B market, with \$21.7B in serviceable opportunities. Targeting the top 5 startup hubs—which represent 65% of all VC activity—positions us to capture a \$2.8B serviceable obtainable market through just 20% penetration.

Competition

While top accelerators like Y Combinator serve only 3% of startups, Haleos Atlas delivers enterprise-grade tools and AI-powered insights to the overlooked 97%. We're democratizing startup success by giving every founder and investor access to institutional-quality resources.

Foundational Team

Our founding team combines 30+ years of startup and Fortune 500 leadership experience from IBM, Adobe, and Goldman Sachs with a deep understanding of founder challenges. We've lived the problems we're solving.

Marketing & Sales Strategy

Our multi-channel growth strategy combines a scalable SaaS subscription model with strategic university partnerships nationwide. By targeting top startup hubs and leveraging educational institutions, we're building a sustainable pipeline.

Revenue Projections

Our multi-stream revenue engine targets \$1.3M net profit in 2027, scaling to \$6M by 2029 through subscriptions, AI token monetization, and high-margin partnership channels - with clear unit economics driving profitability at scale.

